

# James B. Rosseau, Sr.

BUSINESS EXECUTIVE • AUTHOR • SPEAKER



James traveled an unlikely course on his way to the C-Suite. He shares stories of trials, testimonies and triumphs that have helped him find and hold on to his passion for helping others, music and innovation. During his journey he discovered six promises that have sustained him from almost flunking out of high school to becoming the most improved student in the city. The promises also encouraged him after being booted out of college on day two to earning his Bachelor's at the tender age of 34, all the while being a music producer, radio host and author.

## Presentation Topics

### 7 MILLION MINUTES (FOR YOUR EMPLOYEES)

Your purpose, Your passion, Your potential! Help your employees turn their time into treasure. Key take-aways include:

- Identifying and embracing your passion
- Developing a holistic life plan and executing against it
- Making consistent progress in achieving your goals

*"Many of us are in a 'crisis state'—wandering through the wilderness, often reactively, hoping that we find 'success.' With more than 200 Million working in the U.S. alone and a job satisfaction rate of 20%, we have a monumental human crisis. From college graduation until average retirement age we are all given the same amount of time. The difference maker is how we use that time, we can drift or we can drive. In my career, I have been able to learn from those that drive, apply those principles and use them to help others."*

### SETTING AND MANAGING YOUR GPS (FOR YOU)

Define destinations, Overcome roadblocks and Drive instead of Drift through your career! Key take-aways:

- Identifying your passion points
- Getting fuel for your journey
- Shifting from the victim to the victor
- Walking the "cat walk" and make deliberate course adjustments

*"Over the years my success as a business leader has come from my ability to help others reach their potential. This course pulls together some of key topics I have focused on when helping those people."*

### JUMP INTO THE JOURNEY

Variety is not only the spice of life, but the spark for a career! The days of a linear career have long past for most of us and the squiggly line can pay off. Key take-aways include:

- Learning in the lab and on the road
- Creating your career or life collage through experiences
- Turning spectators into participants

### BARRIERS ARE BLESSINGS WAITING TO HAPPEN

James shares stores that convey the challenges of life are just that, challenges to be overcome! Key take-aways include:

- Understanding how trials and tribulations turn into testimonies
- The 4 steps to facing your fears
- Creating your life collage through experiences

### TRANSFORMATION THROUGH LEADERSHIP

James shares to quickly connect with people where they are in order to take them where they want to go – even if they don't know it! Key take-aways include:

- Optimizing the 4Ps (People, Process, Platforms and Performance)
- How to Stretch and Expect the most out of People
- How to Execute through Completion

INVITE JAMES TO SPEAK AT YOUR NEXT NETWORKING  
EVENT, CONFERENCE OR CONVENTION.

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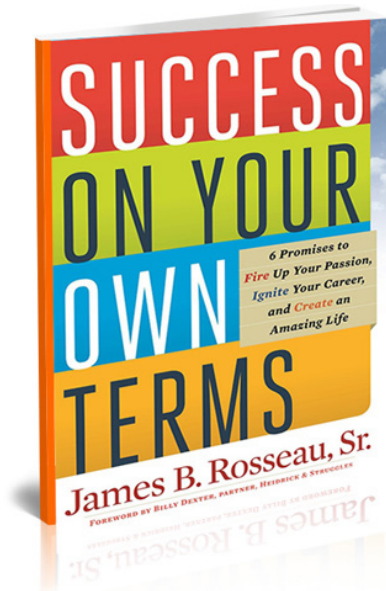
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## SUCCESS ON YOUR OWN TERMS

*6 Promises to Fire Up Your Passion, Ignite Your Career and Create an Amazing Life*

By James B. Rosseau Sr.

It's up to you to create your custom-tailored career and define success your way. How? Combine your burning passion with drive, determination, strategy, and commitment; find and nurture mentor support, stay steady and your path, and you'll see the fireworks. Success on Your Own Terms will show you exactly how to do it.

Be willing to receive, then give back. Pay it forward!!

## About James Rosseau

James Rosseau has over 20 years of professional leadership experience in the financial services and retail industries. He currently serves as the President of Business Solutions at LegalShield, responsible for the company's business-to-business endeavors.

James has served as the President of Affinity Solutions at Allstate. During his tenure he launched a number of unique, innovative partnerships with companies such as United Airlines, Bass Pro Shops and Intercontinental Hotels, differentiating Allstate in the insurance industry and growing sales in a new segment.

Prior to Allstate, James spent 11 years at JPMorgan Chase serving as Senior Vice President in Chase Card Services, responsible for Affinity and Co-brand partnerships. He also served as the HR Service Delivery Executive for North America, responsible for the provision of HR services. Further, he played leadership roles in mergers, acquisitions and divestitures; offshoring and numerous operational and technological transformations.

James holds an Executive MBA from Kellogg School of Management, a BS in Business Management from the University of Phoenix and is a published author ("Success on Your Own Terms: 6 Promises to Fire up your Passion, Ignite you Career and Create an Amazing Life").

James has a wife of 20 years and a son.

## As Seen In



FAST COMPANY

The Street



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